

# APCO Performance Summary

Company Name: **Vitaco Health Australia Pty Ltd**

Trading As:

ABN: **88073560737**

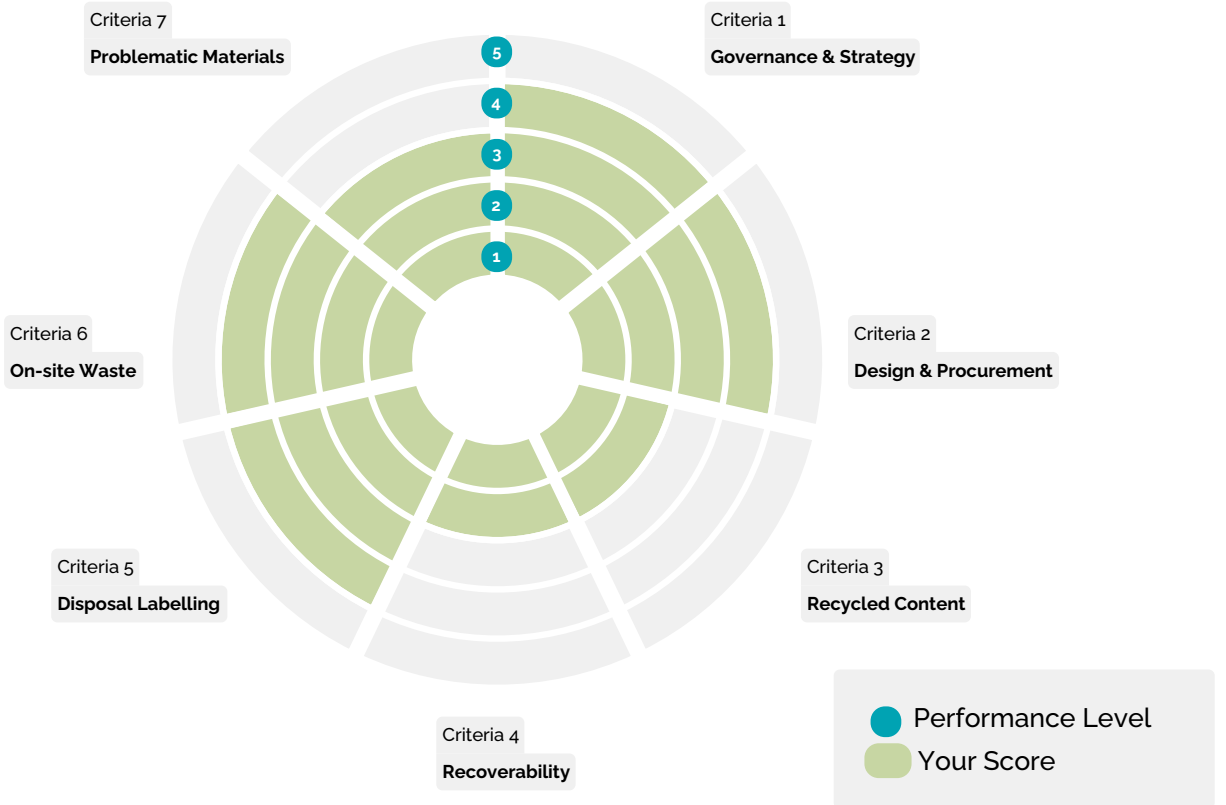
**Overall Performance 53% - Advanced**

The score above and chart below indicate your organisation's overall performance in the 2023 APCO Annual Report. With your chosen reporting period of **January, 2022 - December, 2022** you have achieved a **Advanced** overall performance level.



## Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2023 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



### Contact

## About APCO Annual Reporting

### Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

### Packaging Sustainability Framework criteria

|   |   |
|---|---|
| Criteria 1:<br><b>Governance &amp; Strategy</b> | This criteria considers actions to integrate packaging sustainability into business strategies.   |
| Criteria 2:<br><b>Design &amp; Procurement</b>  | This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs). |
| Criteria 3:<br><b>Recycled Content</b>          | This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.  |
| Criteria 4:<br><b>Recoverability</b>            | This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.   |
| Criteria 5:<br><b>Disposal Labelling</b>        | This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.   |
| Criteria 6:<br><b>On-site Waste</b>             | This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.  |
| Criteria 7:<br><b>Problematic Materials</b>     | This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.   |

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

**Governance & Strategy:** 4 Leading



Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent?  Yes  No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets?  Yes  No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors?  Yes  No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation?  Yes  No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging?  Yes  No

Do you actively participate in any other initiatives to promote packaging sustainability outside of your organisation?  Yes  No

Supporting Evidence

All our packaging components have been reviewed against the Sustainable Packaging Guidelines. A summary per brand has been prepared. This summary identifies the issue with the component and gives an improvement option.

Criteria 2:

**Design & Procurement:** 4 Leading



How many of your 277 SKUs have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

277

Please indicate the accuracy of this response.

High

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

 Yes  No  N/A

Please tell us about any positive outcomes from your packaging reviews.

The review of our components against the Sustainable Packaging Guidelines has enabled us to identify the problematic components. We have components that use carbon black, high slack fill, white PET bottles, PVC blister packs, poly-laminated board for some inner cartons, non-recyclable multilayer pouches and sachets, polystyrene scoop, PVC bundling sleeve, plastic labels on glass bottles, litter risk, etc. Due to this review we are now in the process of looking at alternative materials that can be used and the business has made a commitment to remove all of these components.

Do you believe applying the SPGs delivers business value to your organisation?

 Yes  No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

 Yes  No

Optimise material efficiency

 Yes  No

Design to reduce product waste

 Yes  No

Eliminate hazardous materials

 Yes  No

Use of renewable materials

 Yes  No

Use recycled materials

 Yes  No

Design to minimise litter

 Yes  No

Design for transport efficiency

 Yes  No

Design for accessibility

 Yes  No

Provide consumer information on environmental sustainability

 Yes  No

How many of the 277 SKUs have packaging that has been optimised for material efficiency in the last 5 years?

0

Please indicate the accuracy of this response.

High

If yes, please tell us about any material savings you have made.

### Supporting Evidence

Criteria 3:

**Recycled Content:**  2 Good Progress

1 Getting Started  2 Good Progress  3 Advanced  4 Leading  5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes  No

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- Tertiary Packaging that you use to sell your packaging
- Your products
- Other items which you purchase  
(e.g. office stationary & supplies, building materials such a bollards etc.)
- None of the above

How many 277 SKUs has at least some packaging that is made from recycled material?

0

Please indicate the accuracy of this response.

High

If you do not currently use recycled materials in any of your packaging, please indicate why:

- Cannot find a supplier who provides recycled materials
- We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

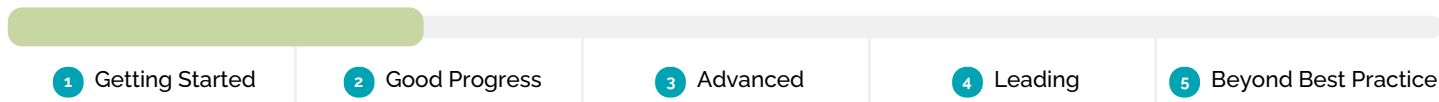
We have recycled content on our shippers. I have asked our cartonboard supplier about recycled content options and they said boards with recycled content are from overseas and are therefore more expensive and could have leadtime issues. Discussion on recycled content for our HDPE bottles and PP caps being discussed but cost is higher.

- None of the above

Supporting Evidence

Criteria 4:

**Recoverability:** 2 Good Progress



How many of your 277 SKUs have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

78

Please indicate the accuracy of this response.

High

How many of your 277 SKUs have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

102

Please indicate the accuracy of this response.

High

How many of your 277 SKUs have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

277

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- Certified home compostable (AS5810)?
- Certified industrial compostable (AS4736)?
- Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- Compostable (not certified)?
- None of the above

How many of your 277 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

97

Have you investigated if there are any opportunities to use reusable packaging?

Yes  No

If yes, how many of your 277 SKUs have packaging for which all components are reusable?

Please give an indication on the accuracy of this response.

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- Drums
- Intermediate Bulk Containers (IBCs)
- Other (please specify)

Please specify

- None of the above

Tick all that apply - Was this reused:

Internally (between your organisation's sites & facilities)?

Externally (with other organisations such as suppliers or customers)?

|                                     |                                |   |
|-------------------------------------|--------------------------------|---|
| Pallets                             | <input type="radio"/> Internal | <input checked="" type="radio"/> External |
| Crates                              | <input type="radio"/> Internal | <input type="radio"/> External            |
| Drums                               | <input type="radio"/> Internal | <input checked="" type="radio"/> External |
| Intermediate Bulk Containers (IBCs) | <input type="radio"/> Internal | <input checked="" type="radio"/> External |
| Other (specified above)             | <input type="radio"/> Internal | <input type="radio"/> External            |

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- REDcycle
- Terracycle
- Container Deposit Scheme (CDS)
- DrumMUSTER
- Other (please specify)

Please specify

Kiwi Soft Plastic recycling

- N/A (All our packaging is recovered through mainstream recovery systems)
- None of the above

Supporting Evidence

We are members of both REDcycle and Kiwi Soft Plastic recycling.



Criteria 5:

**Disposal Labelling:** 4 Leading

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

How many of your 277 SKUs have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?

162

Please indicate the accuracy of this response.

High

Which of the following labels does your company presently use?

- Australasian Recycling Label
- Mobius Loop/Recycling symbol
- Tidy man
- Written instructions
- REDcycle logo
- Other (please specify)

Please specify

Kiwi Soft Plastic Recycling

- None of the above

Supporting Evidence

Artwork files

Criteria 6:

**On-site Waste:** 4 Leading



Tick which of the following packaging materials you have on-site recycling programs for:

- Paper/cardboard
- Soft plastics
- Rigid plastics
- Timber
- Textiles
- Glass
- Metals
- Other (please specify)

Please specify

- All materials have recycling programs
- None of the above

Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)?

38%

Please indicate the accuracy of this response.

High

Which of the following facilities are included in the above waste data?

- Offices
- Warehouses
- Stores

- Manufacturing Facilities
- Other (please specify)

Please specify

- None of the above

### Supporting Evidence

Calculated from monthly reports from the company that manages our waste.

Criteria 7:

**Problematic Materials:** 3 Advanced

1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- Conduct regular clean ups
- Participate in Business Clean Up Day
- Sponsor a clean up day
- Undertook a litter education campaign
- Other (please specify)

Please specify

- None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging

- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Supporting Evidence

PS scoop - PP alternative being qualified.  
 PET bottles opaque white - Looking to move away from this component  
 Rigid plastic packaging with carbon black - Have received quotes and samples from our supplier.  
 Blister pack format that uses a PVC bottom web will be discontinued.

**Packaging Metrics**

Please provide an indication of the accuracy level of your packaging metrics

High

What packaging materials do you use?

Aluminium, Glass, Steel, High Density Polyethylene (HDPE), Low-Density Polyethylene (LDPE), Polyethylene Terephthalate (PET), Polyvinyl Chloride (PVC), Polypropylene (PP), Composites, Cardboard, Polymer Coated Paper Board (PCPB).

**Aluminium**

|                            |    |  |    |
|----------------------------|----|--|----|
| Total tonnes used          | 30 | Average recycled content (%) (pre consumer)  | 0  |
| Tonnes reusable packaging  | 0  | Average recycled content (%) (post consumer) | 65 |
| Total single use packaging | 30 | Average recycled content (%) (unknown)       | 0  |

**Glass**

|                            |    |  |    |
|----------------------------|----|--|----|
| Total tonnes used          | 29 | Average recycled content (%) (pre consumer)  | 0  |
| Tonnes reusable packaging  | 0  | Average recycled content (%) (post consumer) | 65 |
| Total single use packaging | 29 | Average recycled content (%) (unknown)       | 0  |

## Steel

|                            |   |  |   |
|----------------------------|---|--|---|
| Total tonnes used          | 1 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0 | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 1 | Average recycled content (%) (unknown)       | 0 |

## High Density Polyethylene (HPDE)

|                            |     |  |   |
|----------------------------|-----|--|---|
| Total tonnes used          | 176 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0   | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 176 | Average recycled content (%) (unknown)       | 0 |

## Low-Density Polyethylene (LDPE)

|                            |    |  |   |
|----------------------------|----|--|---|
| Total tonnes used          | 18 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0  | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 18 | Average recycled content (%) (unknown)       | 0 |

## Polyethylene Terephthalate (PET)

|                            |    |  |   |
|----------------------------|----|--|---|
| Total tonnes used          | 65 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0  | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 65 | Average recycled content (%) (unknown)       | 0 |

## Polyvinyl Chloride (PVC)

|                            |   |  |   |
|----------------------------|---|--|---|
| Total tonnes used          | 1 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0 | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 1 | Average recycled content (%) (unknown)       | 0 |

## Polypropylene (PP)

|                            |    |  |   |
|----------------------------|----|--|---|
| Total tonnes used          | 51 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0  | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 51 | Average recycled content (%) (unknown)       | 0 |

## Composites

|                            |    |  |   |
|----------------------------|----|--|---|
| Total tonnes used          | 84 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0  | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 84 | Average recycled content (%) (unknown)       | 0 |

## Cardboard

|                            |     |  |    |
|----------------------------|-----|--|----|
| Total tonnes used          | 775 | Average recycled content (%) (pre consumer)  | 3  |
| Tonnes reusable packaging  | 0   | Average recycled content (%) (post consumer) | 19 |
| Total single use packaging | 775 | Average recycled content (%) (unknown)       | 61 |

## Polymer Coated Paper Board (PCPB)

|                            |   |  |   |
|----------------------------|---|--|---|
| Total tonnes used          | 1 | Average recycled content (%) (pre consumer)  | 0 |
| Tonnes reusable packaging  | 0 | Average recycled content (%) (post consumer) | 0 |
| Total single use packaging | 1 | Average recycled content (%) (unknown)       | 0 |

**Additional Information**

- No additional information

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

We have relaunched our Healtheries supplement products in unpigmented HDPE from sugarcane bottles with optimised fill levels.

Describe any opportunities or constraints that affected performance within your chosen reporting period

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.