APCO Performance Summary

Company Name: **Vitaco Health Australia Pty Ltd**

Trading As:

ABN: **88073560737**
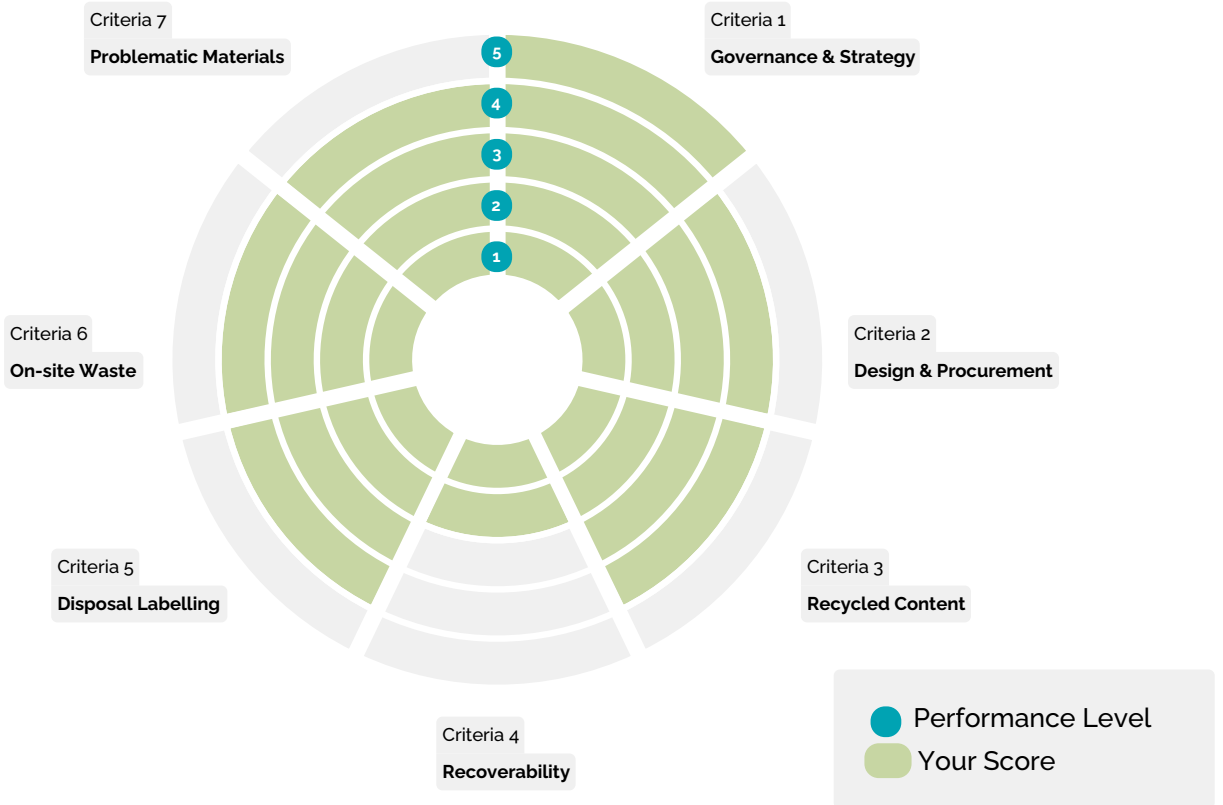
Overall Performance **63% - Leading**

The score above and chart below indicate your organisation's overall performance in the **2024** APCO Annual Report. With your chosen reporting period of **January, 2023 - December, 2023** you have achieved a **Leading** overall performance level.

1 Getting Started   2 Good Progress   3 Advanced   4 Leading   5 Beyond Best Practice

Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2024 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.

Criteria 7
Problematic Materials

Criteria 1
Governance & Strategy

Criteria 6
On-site Waste

Criteria 2
Design & Procurement

Criteria 5
Disposal Labelling

Criteria 3
Recycled Content

Criteria 4
Recoverability

● Performance Level
● Your Score

Contact

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About APCO Annual Reporting

Understanding APCO Annual Reporting performance levels:

1   **Getting Started:**   You are at the start of your packaging sustainability journey.

2   **Good Progress:**   You have made some first steps on your packaging sustainability journey.

3   **Advanced:**   You have taken tangible action on your packaging sustainability journey.

4   **Leading:**   You have made significant progress on your packaging sustainability journey.

5   **Beyond Best Practice:**   You have received the highest performance level and have made significant progress on your packaging sustainability journey.
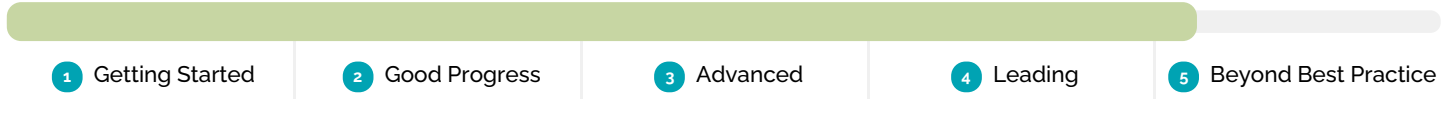
Packaging Sustainability Framework criteria

Criteria 1:
Governance & Strategy — This criteria considers actions to integrate packaging sustainability into business strategies.

Criteria 2:
Design & Procurement — This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

Criteria 3:
Recycled Content — This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

Criteria 4:
Recoverability — This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

Criteria 5:
Disposal Labelling — This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

Criteria 6:
On-site Waste — This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

Criteria 7:
Problematic Materials — This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

Governance & Strategy: 5 Beyond Best Practice

| 1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice |

Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent? ● Yes ○ No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets? ● Yes ○ No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors? ● Yes ○ No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation? ● Yes ○ No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging? ● Yes ○ No
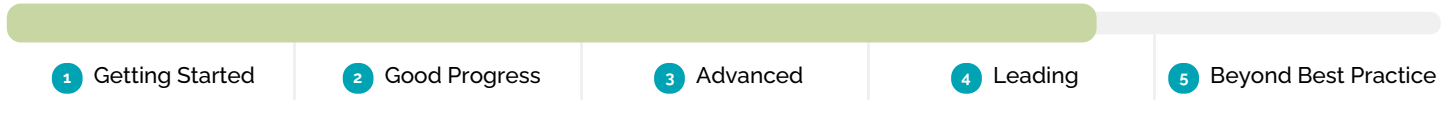
Do you actively participate in any other initatives to promote packaging sustainability outside of your organisation? ○ Yes ● No

Supporting Evidence

All Our Packaging Components have been reviewed against the Sustainable Packaging Guidelines and Prep tool. Within Vitaco's strategic pillars, we have a planet pillar focusing on sustainability and environment. Our Brand guidelines also have sustainability within its framework. We will be developing a new packaging strategy with smart targets for 2024.

Criteria 2:

Design & Procurement: 4 Leading

| 1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice |

How many of your 261 SKUs have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

261

Please indicate the accuracy of this response.

High

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

○ Yes ● No ○ N/A

Please tell us about any positive outcomes from your packaging reviews.

The reviews of our components against the Sustainable Packaging guidelines have enabled us to identify the problematic packaging components. We have component that use carbon black, high slack fill, white PET bottles, non-recyclable multilayer pouches, plastic labels on glass bottles etc. Due to this review, we are now in the process of looking at alternative materials that can be used and business has already made a commitment to remove all of these materials in 2024.

Do you believe applying the SPGs delivers business value to your organisation?

● Yes ○ No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

● Yes ○ No

Optimise material efficiency

● Yes ○ No

Design to reduce product waste

● Yes ○ No

Eliminate hazardous materials

● Yes ○ No

Use of renewable materials

● Yes ○ No

Use recycled materials

● Yes ○ No

Design to minimise litter

● Yes ○ No

Design for transport efficiency

● Yes ○ No

Design for accessibility

● Yes ○ No

Provide consumer information on environmental sustainability

● Yes ○ No

How many of the 261 SKUs have packaging that has been optimised for material efficiency in the last 5 years?

0

APCO AUSTRALIAN PACKAGING COVENANT ORGANISATION

Please indicate the accuracy of this response.

High

If yes, please tell us about any material savings you have made.

Supporting Evidence

Criteria 3:

Recycled Content: 4   Leading

1 Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

○ Yes ● No

Which of the following products that you either purchase or sell contain recycled materials?

○   Primary packaging that you use to sell your products

○   Secondary packaging that you use to sell your products

◉   Tertiary Packaging that you use to sell your packaging

○   Your products

◉   Other items which you purchase
(e.g. office stationary & supplies, building materials such a bollards etc.)

○   None of the above

How many 261 SKUs has at least some packaging that is made from recycled material?

230

Please indicate the accuracy of this response.

> High

If you do not currently use recycled materials in any of your packaging, please indicate why:

○   Cannot find a supplier who provides recycled materials

○   We cannot use recycled materials in contact with our product

○   Cost is prohibitive

●   Other (please specify)

Please specify

> We use shippers that contains recycled material in it. We will be using Primary materials such as bottles and caps for our supplement products from Mid 2024 onwards with over 90% post-consumer recycled content in it.

○   None of the above

Supporting Evidence

> We use shippers that contains recycled material in it.

Criteria 4:

Recoverability: ② Good Progress

① Getting Started	② Good Progress	③ Advanced	④ Leading	⑤ Beyond Best Practice

How many of your 261 SKUs have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

> 82

Please indicate the accuracy of this response.

> High

How many of your 261 SKUs have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

> 115

Please indicate the accuracy of this response.

High

How many of your 261 SKUs have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

256

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- ○ Certified home compostable (AS5810)?
- ○ Certified industrial compostable (AS4736)?
- ○ Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- ○ Compostable (not certified)?
- ● None of the above

How many of your 261 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

64

Have you investigated if there are any opportunities to use reusable packaging?

○ Yes ● No

If yes, how many of your 261 SKUs have packaging for which all components are reusable?

Please give an indication on the accuracy of this response.

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- ● Pallets
- ○ Crates
- ● Drums
- ● Intermediate Bulk Containers (IBCs)
- ● Other (please specify)

Please specify

We use Kraft bins, pallecons and reusable plastic buckets and large bins.

- ○ None of the above

Tick all that apply - Was this reused:
Internally (between your organisation's sites & facilities)?
Externally (with other organisations such as suppliers or customers)?

Pallets	● Internal	● External
Crates	○ Internal	○ External
Drums	○ Internal	● External
Intermediate Bulk Containers (IBCs)	○ Internal	● External
Other (specified above)	● Internal	○ External

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- ○ Big Bag Recovery
- ○ Terracycle
- ● Container Deposit Scheme (CDS)
- ○ DrumMUSTER
- ○ Other (please specify)

Please specify

- ○ N/A (All our packaging is recovered through mainstream recovery systems)
- ○ None of the above

Supporting Evidence

All drinks are a part of CDS and the artwork on packs reflects this.

Criteria 5:

Disposal Labelling: (4) Leading

(1) Getting Started	(2) Good Progress	(3) Advanced	(4) Leading	(5) Beyond Best Practice

How many of your 261 SKUs have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?

155

Please indicate the accuracy of this response.

High

Which of the following labels does your company presently use?

- ⬤ Australasian Recycling Label
- ⬤ Mobius Loop/Recycling symbol
- ○ Tidy man
- ⬤ Written instructions
- ⬤ Other (please specify)

Please specify

CDS Labelling

- ○ None of the above

Supporting Evidence

Artwork Files

Criteria 6:

On-site Waste: (4) Leading

| 1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice |

Tick which of the following packaging materials you have on-site recycling programs for:

- ● Paper/cardboard
- ● Soft plastics
- ● Rigid plastics
- ● Timber
- ○ Textiles
- ● Glass
- ● Metals
- ○ Other (please specify)

Please specify

> We have dedicated bins for recycling and landfill and providers that collects our Timber materials.

- ○ All materials have recycling programs
- ○ None of the above

| Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)? | 38% |

| Please indicate the accuracy of this response. | High |

Which of the following facilities are included in the above waste data?

- ● Offices
- ● Warehouses
- ○ Stores

●   Manufacturing Facilities

○   Other (please specify)

Please specify

○   None of the above

Supporting Evidence

Calculated from monthly reports from Reclaim that Manages our waste.

Criteria 7:

Problematic Materials: ④ Leading

① Getting Started   ② Good Progress   ③ Advanced   ④ Leading   ⑤ Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

●   Conduct regular clean ups

●   Participate in Business Clean Up Day

○   Sponsor a clean up day

●   Undertook a litter education campaign

●   Other (please specify)

Please specify

There were several green planet initiatives that included carpooling and other recycling initiatives.

○   None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- ○ Lightweight plastic shopping bags
- ○ Fragmentable (e.g. oxo-degradable) plastics
- ○ Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- ○ EPS loose fill packaging
- ○ Moulded EPS packaging for white/brown goods or electronics
- ● Rigid polyvinyl chloride (PVC) packaging
- ● Rigid polystyrene (PS) packaging
- ● Opaque polyethylene terephthalate (PET) bottles
- ● Rigid plastic packaging with carbon black
- ○ None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- ○ Lightweight plastic shopping bags
- ○ Fragmentable (e.g. oxo-degradable) plastics
- ○ Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- ○ EPS loose fill packaging
- ○ Moulded EPS packaging for white/brown goods or electronics
- ● Rigid polyvinyl chloride (PVC) packaging
- ○ Rigid polystyrene (PS) packaging
- ● Opaque polyethylene terephthalate (PET) bottles
- ● Rigid plastic packaging with carbon black
- ○ None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- ○ Lightweight plastic shopping bags
- ○ Fragmentable (e.g. oxo-degradable) plastics
- ○ Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- ○ EPS loose fill packaging
- ○ Moulded EPS packaging for white/brown goods or electronics
- ○ Rigid polyvinyl chloride (PVC) packaging
- ● Rigid polystyrene (PS) packaging

○   Opaque polyethylene terephthalate (PET) bottles

○   Rigid plastic packaging with carbon black

○   None of the above

Supporting Evidence

Currently Phasing out:

PS Scoop - PP alternative being ordered.

Pet Bottles Opaque white - Looking to move away from it by August 2024.

Rigid Plastic Packaging with Carbon Black - Alternative been ordered and will be phasing out by Mid 2024.

Blister Pack format has been phased out already in 2023.

Additional Information

●   No additional information

Please use the space below to provide your feedback on your experience with this Annual Report

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

Describe any opportunities or constraints that affected performance within your chosen reporting period

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.